

OLIVIA WIESELER



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Portfolio: oliviawieseler.com/

Location: Lincoln, NE

PROFICIENCIES

Software

- Microsoft 365
- Adobe Creative Cloud Suite
- Canva
- Buffer
- MailChimp
- Hootsuite
- Notion
- Asana



Equipment

- Canon cameras
- Fuji cameras
- Apple
- PC

SKILLS

- Storytelling
- Journalism
- Working under deadlines
- Balancing multiple projects
- Critical thinking
- Quick learning
- Interviewing
- Research
- Photography
- Videography



EDUCATION

Bachelor of Arts

Buena Vista University

Storm Lake, IA

Overall GPA: 4.0

Major: Digital Media

Minors: English & Political Journalism

Graduation Date: 23 May 2020



PROFESSIONAL EXPERIENCE

Communications Specialist

May 2022-Current | Bryan Health, Lincoln, NE

- Write and design online content for internal organization app for employees
- Communicate with various department leaders to develop and distribute messages across the organization
- Build a sense of community in a burnt-out workforce through creative storytelling of patients' experiences
- Create an organized system for assets and content shared by marketing and media teams

Freelance Writer

May 2020-March 2021, June 2022-August 2023

- Wrote articles and blog posts on various topics for clients
- Communicated with clients to provide quality work
- Researched and took sincere interest in a variety of subjects

Editor

March 2021-May 2022 | Gering Courier, Gering, NE

- Planned weekly content to be published in the Gering Courier every Thursday
- Designed and built pages in Adobe InDesign

Reporter/Copy Editor

July 2020-May 2022 | Star-Herald, Scottsbluff, NE

- Wrote daily news stories and features with local relevance and angles
- Built relationships with community members and sources
- Took photographs for print and digital products

Marketing Assistant

April 2020-July 2020 | Trusted Energy, Storm Lake, IA

- Wrote promotional articles and copy for the website
- Created promotional social media posts



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MEMBERSHIPS

Bryan Young Professionals
Lincoln Young Professionals
American Marketing Association

ACHIEVEMENTS

2021 Nebraska Better Newspaper Contest, In-depth Writing, 3rd Place - "Brain Injury Series"

2021 Nebraska Better Newspaper Contest, Feature Photography, 2nd Place - "Quilt of Valor"

2021 Nebraska Better Newspaper Contest, Entertainment Story, 1st Place - "Karaoke"

2020 Nebraska Better Newspaper Contest, Online Coverage of Breaking News - "Scottsbluff firefighters rescue man from water tower"

2020 First Amendment Award ICMA Contest - "I don't want to hear it: Is free speech too free?"

2019 Arthur H. Barlow National Student Journalist of the Year - Society for Collegiate Journalists

UNIQUE PROJECTS

One Sky Magazine - founder and editor of online travel blog and magazine, 2022

"Between the Rains" - photographer for Ireland photography book, 2019

"Growing Magic: The Mickey Mouse Cornfield Story" - Documentary Script Writer, 2019

INTERNSHIP EXPERIENCE

Digital Communications Intern, Woodrow Wilson International Center for Scholars, Washington, D.C. - Spring 2020

- Researched, conducted interviews and wrote blog posts for website
- Produced daily posts for the Vice President of External Relations professional social media

Reporter Intern, Storm Lake Times, Storm Lake, IA - Fall 2019

- Researched, wrote and reported local news stories
- Compiled police and court reports
- Called and interviewed sources for news stories

Intern, South Dakota Magazine, Yankton, SD - Summer 2019

- Organized and produced content for the monthly e-newsletter
- Wrote articles and sidebars for an edition of the bi-monthly magazine

Copywriting Intern, Buena Vista University, Storm Lake, IA - Spring 2019

- Wrote and edited press releases and event notices
- Created copy for BVU website, letters, and postcards

Public Relations Intern, Minnesota Vikings, Minneapolis, MN - Fall 2018

- Transcribed player and coach interviews for sports media
- Distributed stat sheets to media members throughout the game

Marketing Assistant, Trusted Energy, Storm Lake, IA - Summer 2018

- Created promotional social media posts
- Helped write and designed the monthly newsletter
- Filmed and edited customer testimonial videos

VOLUNTEER EXPERIENCE

Volunteer, Salvation Army Thanksgiving Food Distribution

November 2023 | Bryan Young Professionals & United Way | Lincoln, NE

- Assisted low-income individuals and families in receiving groceries for Thanksgiving provided by the Salvation Army

Photographer, Gering Public Library

October 2021 | Gering, NE

- Took photographs of a library event for the library's promotional use

Tutor/Mentor, College Bound

February - March 2020 | Washington, D.C.

- Encouraged an 8th grade student in her schoolwork
- Helped with her schoolwork for two hours once a week